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<b>Highest Degree Earned and Year</b>	Ph.D. (2009/12)
<b>Teaching Subjects</b>	<u>Undergraduate</u> > Financial Management > International Financial Management
<b>Participating Faculty/Supporting Faculty</b>	Supporting Faculty
<b>SA/PA/ SP/IP</b>	PA
<b>Five-Year Summary of Development Activities Supporting SA/PA/ SP /IP Status during 2013/08/01—2018/07/31</b>	<ul style="list-style-type: none"><li>■ Financial Manager at Now Star company, 2013/3--</li><li>■ Director at Now Star company,2017/7</li></ul>

Required Signature

Teacher	Chair of Dept. Teacher Evaluation Committee	Chair of College Teacher Evaluation Committee

# **Ying-Chih Chen (陳盈志)**

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## **Education**

- Doctor of Business Administration, NCKU, 2003/9-2009/12
- Master of Business Administration, NCKU, 1997/9-1999/6
- Bachelor of Computer Science, NCTU, 1990/9-1994/6

## **Area of Specialty**

- Finance and Applied Economics, Derivatives

## **Academic Experience**

- Assistant Professor of Finance, STUST, 2013/2-present

## **Publications**

### **Journal Papers:**

1. **Ying-Chih Chen**, Hsin-Hong Kang, and Tzer-Chyun Yang, "A Study on the impact of SARS on the Forecast of Visitor Arrivals to China", Journal of Asia – Pacific Business, Vol.8, No.1, pp.31-50 【ABI, EconLit】
2. **Ying-Chih Chen**, Hsin-Hong Kang, Tzer-Chyun Yang, 2007, "How Significant Events and Economic Factors Influence Taiwan's Outbound Tourism to China", Tourism Analysis, Vol.12, pp.165-174

### **Conference Papers:**

1. **Ying-Chih Chen**, Hsin-Hong Kang, and Tzer-Chyun Yang(2009), "Impacts of Volatility on Forecasting Inbound Tourists into China", 10th International Business Research Conference, Dubai, United Arab Emirates

### **Dissertation**

1. **Ying-Chih Chen** (2009) "Impacts of Mega Events, Economic Factors and Volatility on Tourism Demand," Ph.D. Dissertation, National Cheng Kung University.

## **Professional Experience**

1. Consultant of Wealth Management at Citi Bank, 2001/6-2002/7
2. Financial Planner at Taishin Bank, 2010/4-2012/8
3. Treasury Sales Officer at Standard Chartered Bank, 2012/9-2013/2
4. Financial Manager at Now Star company, 2013/3-~
5. Director at Now Star company,2017/7-~